

2ND ANNUAL
KidsHealth[®]
Run & Walk

Presented by **BRICK and BEAM**



LOCATION

EverBank Stadium
1 EverBank Stadium Drive
Jacksonville, FL 32202

EVENT SCHEDULE

7 a.m. Registration opens

8 a.m. Race starts

8-11 a.m. Activities, partner booths, KidZone, inflatables, DJ and more

REGISTER

Online registration closes on Friday, December 6, at Noon.


Nemours.org/JaxRun

2ND ANNUAL

KidsHealth[®] Run and Walk | Saturday, December 7, 2024

10K | 5K | FREE One Mile Fun-Run

All proceeds support the Nemours Children's Compassionate Care Fund in Jacksonville.

The Nemours Children's Compassionate Care Fund

restores the health of critically ill and injured children wherever the need is greatest. As the central part of our mission, we offer children the highest quality care and family-centered experience. Support from the fund is vital to serving patients' physical and psychosocial needs throughout their medical journeys. In our effort to go well beyond medicine, we bring health care directly to the most vulnerable children. From bold innovation to ambitious advocacy, our commitment to all families is at the heart of everything we do.



For partnership information, contact Kayla Hall
904.254.2068 or email kayla.hall@nemours.org.
To register as a partner or donate, please scan the code.



Partnership Opportunities

PRESENTING
\$30,000 – SOLD!

Presented by
BRICK and BEAM

Partnership:

- Exclusivity as Presenting partner of the 2nd Annual KidsHealth Run & Walk
- Right of first refusal for 2025/2026 Presenting partner
- Verbal recognition on race day
- 30 complimentary race registrations
- Five VIP parking spots
- KidsHealth Run & Walk race t-shirts for all registered team members – **NEW!**

Pre-Race Day Recognition

- Premier logo placement on the event website with link to your company website
- Premier logo placement on promotional materials (digital and print)
- Premier logo and naming recognition on social media posts (Facebook 40K followers, Instagram 12K followers, X 8K followers)
- One dedicated individual story post and included on story post for all sponsors

Race Day Recognition

- Speak and welcome participants on race day
- Provide pre-approved promotional items in participant race packets
- Host self-branded cheer station on the course
- Complimentary partner/team tent in runner's village (includes partner banner at tent)
- **Premier logo placement on:**
 - all event signage
 - co-branded race day banner on stage
 - co-branded race day banner with all sponsors
 - start/finish line banner
 - participant t-shirts, medals for the 10k and 5K and race bibs
- Logo on three route signs placed on course

VIP KidZone
\$20,000 – SOLD!



Partnership:

- Exclusivity as VIP KidZone partner of the 2nd Annual KidsHealth Run & Walk
- Right of first refusal for 2025/2026 KidZone sponsor
- Verbal recognition on race day
- 28 complimentary race registrations
- Four VIP parking spots
- KidsHealth Run & Walk race t-shirts for all registered team members – **NEW!**

Pre-Race Day Recognition

- Logo placement on the event website with link to your company website
- Logo and naming recognition on social media posts (Facebook 40K followers, Instagram 12K followers, X 8K followers)
- Included on story post for all sponsors on race day

Race Day Recognition

- Provide pre-approved promotional items in participant race packets
- Provide pre-approved gift bags or toys for the VIP KidsZone
- Host self-branded cheer station on the course
- Complimentary partner/team tent in runner's village (includes partner banner at tent)
- **Logo recognition on:**
 - co-branded VIP KidZone banner and KidsHealth coloring wall or host a coloring station
 - co-branded race day banner with all partners
 - one-mile fun run participant medals
 - participant t-shirt
 - three route signs placed on course



Partnership Opportunities

Partnership Benefits	START/FINISH \$15,000 EXCLUSIVE Tax Deductibility Amount: \$13,875	ONE-MILE FUN RUN \$10,000 Tax Deductibility Amount: \$9,100	GOLD \$7,500 Tax Deductibility Amount: \$6,825	SILVER \$5,000 Tax Deductibility Amount: \$4,550	BRONZE \$2,500 Tax Deductibility Amount: \$2,050
PARTNERSHIP					
Verbal recognition on race day	✓	✓	✓	✓	
Complimentary race registrations	25	20	15	10	10
VIP parking spots	Three	Two			
PRE-RACE DAY RECOGNITION					
Recognition on the event website	Logo with link to your website	Logo with link to your website	Logo	Logo	Logo
Recognition on promotional materials (digital/print)	Logo				
Social media recognition (Facebook 40K followers, Instagram 12K followers, X 8K followers)	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	Mentioned in an all-partners post on race day	
RACE DAY RECOGNITION					
Company logo on start/finish line banner and kids capes	Premier logo placement				
Company logo on participant medal for the one-mile fun run		Premier logo placement			
Opportunity to provide pre-approved promotional items in participant packets	✓	✓	✓	✓	✓
Opportunity to host self-branded cheer station on the course	✓	✓			
10'X10' partner tent in runner's village with banner	✓	✓	✓	✓	
Recognition on co-branded race day banner with all partners	Logo	Name	Name	Name	Name
Recognition on participant T-shirt	Logo	Logo	Name	Name	Name
Recognition on marker signs	Logo on two route signs	Logo on two route signs	Logo on one route sign	Logo on one route sign	

KidsHealth Run & Walk race t-shirts will be given to all partnership-level registered team members. **NEW!**
Partnership deadline for all logo recognition is **November 15, 2024**.



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